



# RESILIENCE



## Assembly

I can't do it yet

I'm not very good at it yet

Engaging, but with a clear, direct message!

### O.K GO

This too shall pass

"Now, 53 million people have watched our video through YouTube."

"Listen to us. We wanted to do something about it"

"It took 4 months just to build the set"

"We knew that the video would look good..."


"...but we had to keep telling ourselves that as we re-set the dominoes over 500 times."

"I have missed more than 9,000 shots...I've lost almost 300 games. 26 times I've been trusted to take the winning shot and missed. I've failed over and over again"



...and that is **SUCCESS!**

Includes full assembly slides and speaker guidance!



I Can't do it.



I'm not very  
good at it.

Have you ever said this?

“I have missed more than 9,000 shots...I’ve lost almost 300 games. 26 times I’ve been trusted to take the winning shot and missed. I’ve failed over and over again...

...and that is why I succeed.”



Michael  
Jordan



Justin Bieber wanted to be a singer from a young age. He entered a local singing competition, but only came second.

He and a family member then started putting his singing videos onto Youtube.

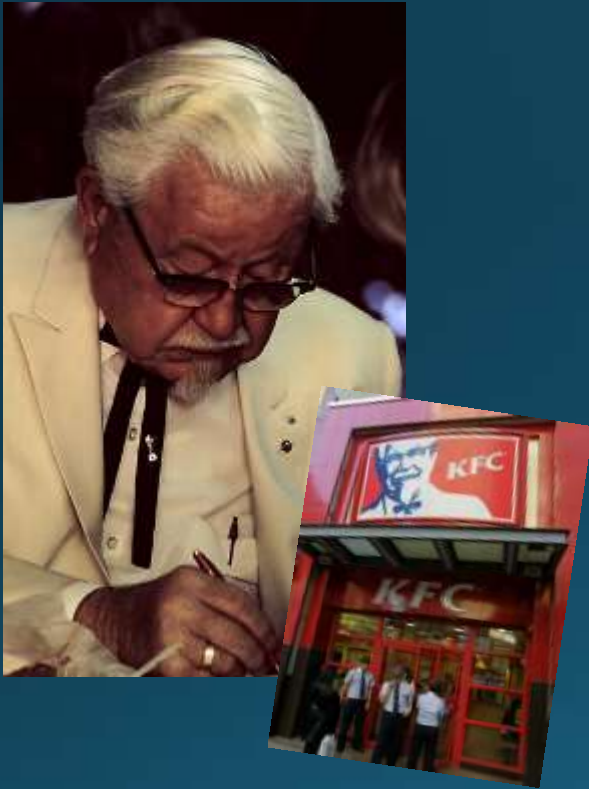
Today he has over 60 million Twitter followers.





J.K. Rowling was a struggling writer, who was unable to get her work noticed. The first 12 publishers that she took *Harry Potter* to turned it down. But she kept trying. She has now sold over 450 million books, and the Harry Potter franchise is worth over \$15 billion.

You may not recognise this man, but he once owned a struggling chicken shop in America. Rather than going bust, this man took his chicken to other stores to try and sell his recipe.



Do you recognise him now?

Just about everyone who is successful has at some point experienced failure.



# RESILIENCE



Learn from mistakes

Keep trying





# O.K GO

‘This too shall pass’



<https://www.youtube.com/watch?v=qybUFnY7Y8w>

# O.K GO

## 'This too shall pass'

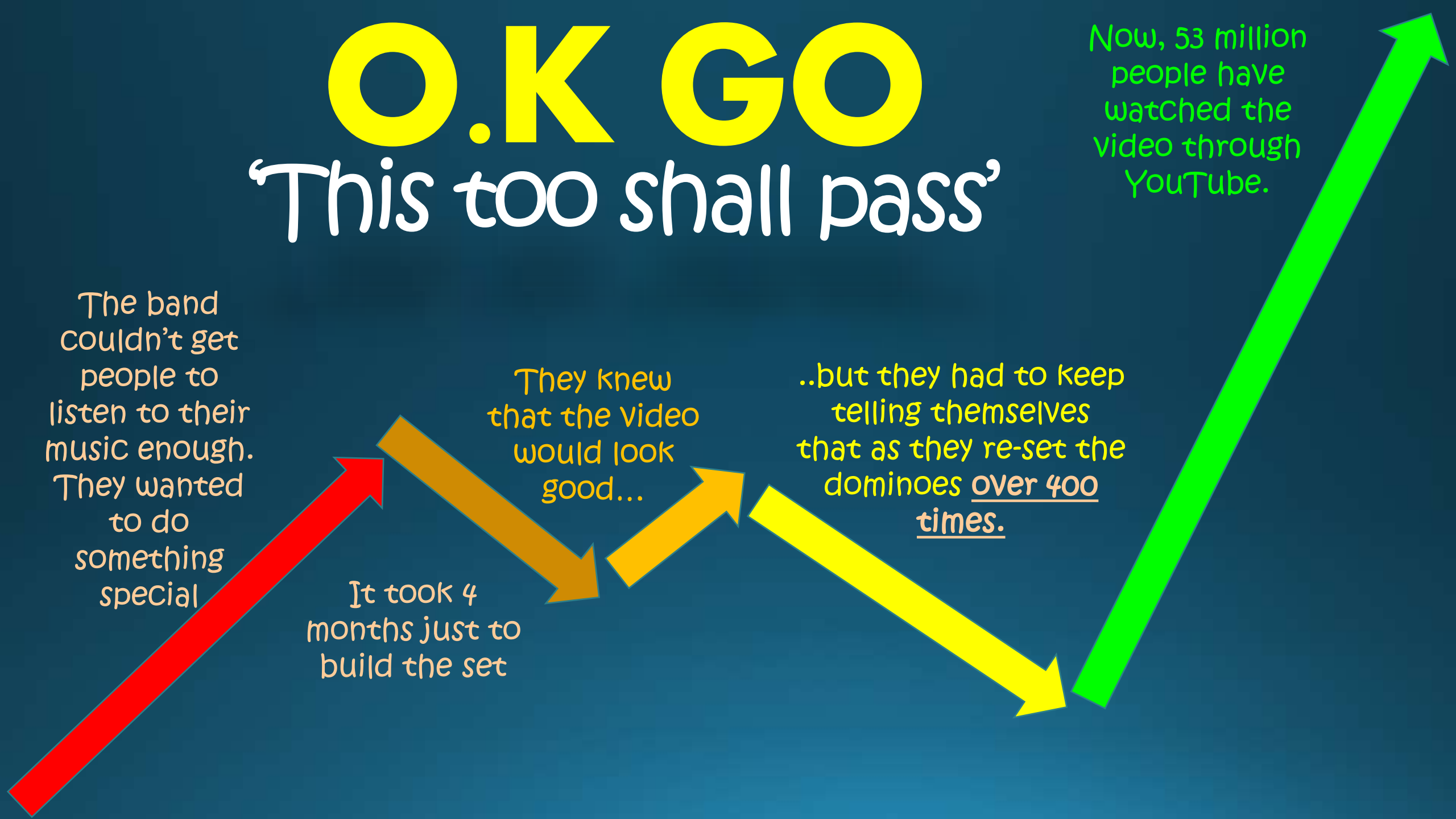
Now, 53 million people have watched the video through YouTube.

The band couldn't get people to listen to their music enough. They wanted to do something special

It took 4 months just to build the set

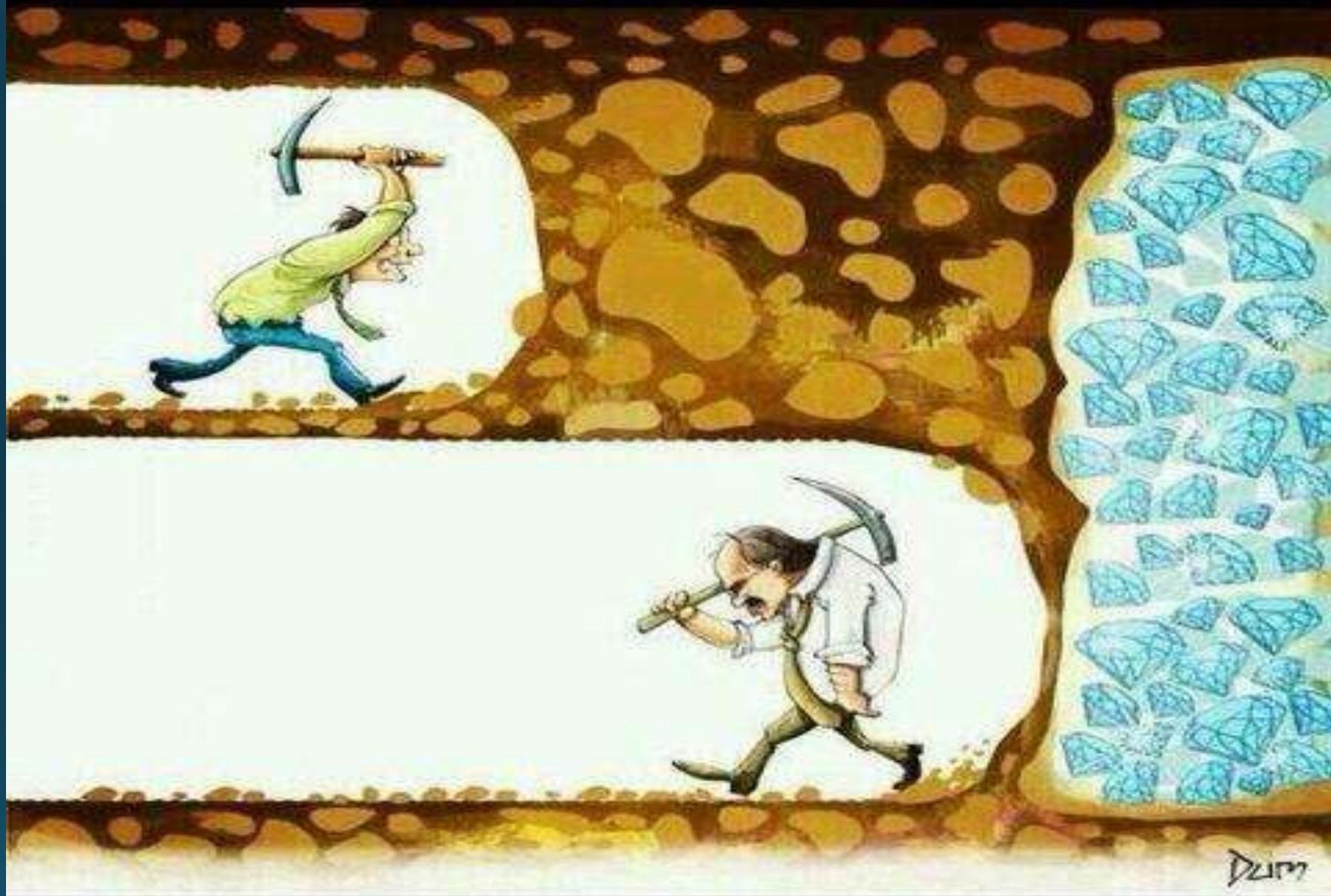
They knew that the video would look good...

..but they had to keep telling themselves that as they re-set the dominoes over 400 times.



I can't do it  
yet

I'm not very  
good at it yet



**NEVER GIVE UP!!!**



# Citation of Images

Slide 1 and 8: 'Tortoise' – [www.publicdomainpictures.net](http://www.publicdomainpictures.net)

Slide 3: 'Michael Jordan' – [www.Wikipedia.org](http://www.Wikipedia.org)

Slide 3: 'Michael Jordan Wallpaper' – [www.flickr.com](http://www.flickr.com)

Slide 4: 'Justin Bieber NRT Music Awards' – [www.Wikimedia.commons/org](http://www.Wikimedia.commons/org)

Slide 5: 'J.K Rowling' – [www.Wikipedia.org](http://www.Wikipedia.org)

Slide 6: 'Colonel Sanders' – [www.Wikipedia.org](http://www.Wikipedia.org)

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Slide 7: 'Beyonce' – [www.wikipedia.org](http://www.wikipedia.org)

Slide 9: 'OK Go – This Too Shall Pass – Rude Goldberg Machine' – [www.youtube.com](http://www.youtube.com)

Slide 12: 'Never Give Up!' – francy2202 – [www.flickr.com](http://www.flickr.com)

